

IN SUPPORT OF
JAYS CARE FOUNDATION

CHARITY BASEBALL



2022-2023
SPONSORSHIP PACKAGE

WHAT DO WE DO?

The baseball game consists of some of the most talented **students** and **teachers St. Francis Xavier** has to offer. Around **400-500 students** are anticipated to be in attendance for the event to support their favourite team. The game will consist of 5 innings, accompanied by live commentary and a halftime show. At the event, food, drinks and raffle tickets will be available for people to purchase as they enjoy the game. Seniors, adults, kids, and students from other schools are all invited to attend! In the past, the school has hosted similar events with very **successful outcomes and attendees**, however with this event we hope to make a memory that students, teachers and community members will remember for years to come.



MISSION/GOAL FOR THE EVENT

This **Charity Baseball Game** plans on **revitalizing** our school community with an exciting social event to engage students and all members of our community. All proceeds from this event will support **Jays Care Foundation** in their mission to help level the playing field for over **50,000 children** and youth across Canada. We hope to see as many students as possible participate and attend one of the most popular events at our school over the past few years. Due to the lack of social events in the past two years, we anticipate a large audience.



The event will be held at St. Francis Xavier, **50 Bristol Rd W, Mississauga, ON L5R 3K3** on **June 1st 2023**

JAYS CARE FOUNDATION OVERVIEW

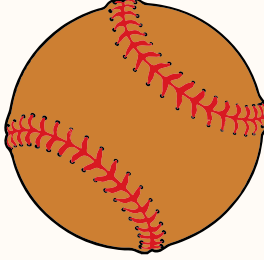


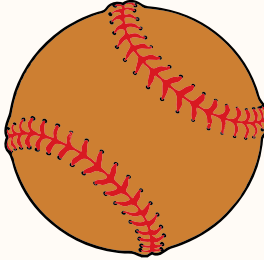
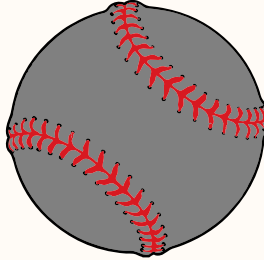
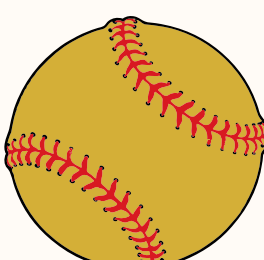
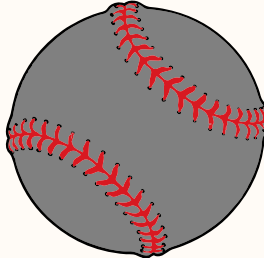



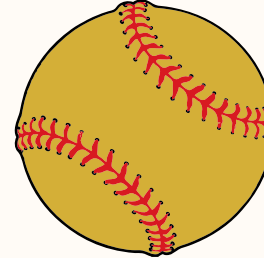


As the charitable arm of the **Toronto Blue Jays**, **Jays Care Foundation's** mission is to create a level playing field across Canada, where all children and youth have access to transformational sport and recreation opportunities that empower them to develop life skills, recognize their potential, and realize their dreams. Our belief is that all youth, regardless of ability, race, gender identity, sexuality, location or socio-economic status should be able to participate in safe, inclusive, and fun programming that improves their physical and mental well-being and motivates them to stay active for life.

WHY SPONSOR US?

This event is open to not only students at St. Francis Xavier Secondary School but anyone within the GTA. With previous event attendance rates reaching upwards of **400-500 people** this year, we expect a similar if not larger turnout for this **free-to-watch event**. Sponsors will be recognized on the day of the event as well as the days leading up to the event via social media posts, banners, a post on the Jays Care Foundation with **over 8000 followers**, our website, and more. Sponsors are encouraged to send advertisements, brochures, pictures, videos, and other promotional materials to enhance their recognition.



Sponsorship Tiers

Sponsor Benefits	Bronze \$0-\$500	Silver \$500-\$1000	Gold \$1000 +
Recognition on the day of the event			
Recognition on Instagram			
Recognition on Website			
Company Banners			
Hand Out Company Merchandise			
Recognition on Jays Care Instagram Account			
Any other promotional materials			

HOW YOU CAN GET INVOLVED?

There are two ways companies can sponsor the event:

1. A cheque can be made to the name "**Khush Patel**"
2. Monetary Sponsorships can be given through the School cash Online link.
(the link will be included in the email sent to the company)

SOCIAL MEDIA LINKS AND CONTACT INFORMATION

Websites

Homeruns for Hope:

<https://fxhomerunsforhope.web.app/>

Jays Care Foundation:

<https://www.mlb.com/bluejays/community/jays-care>

Instagram

Homeruns for Hope:

<https://instagram.com/homerunsforhopefx>

Jays Care Foundation:

<https://instagram.com/jayscare>



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